ARCHIE SERIES
APPROVED BY THE COMICS CODE AUTHORITY
12¢
MAC
APR.
Jughead
NO. 143
LOOK! JUGGIE'S RACING LAYOUT HAS REALISTIC TOLL BOOTHS!
IT ALSO COLLECTS REALISTIC MONEY! PAY UP!
TOLL 5¢
12 LANE
9 LANE

AMAZING $1 OFFER

4 Exquisite, Wide-Eyed, Full Color Moppet Paintings Reproduced For Your Home

MOPSY

TUFFY

DUDE

PRIMA BALLERINA

Fabulously Beautiful Original Oil Paintings Now Yours As **Full Color** Large Prints All 4 For Only $1

Imagine decorating your home with these lovable, wide-eyed moppets that are becoming the rage with art lovers all over America. You'll understand why they are so appealing once you see the exquisite colours and workmanship. You cannot possibly appreciate all the irresistible appeal and the beautiful colours captured by the artist by looking at the small reproductions shown here. These charming young moppets with their sad eyes are winning acclaim from art collectors and home decorators. The reason is because all the lovely colours and universal appeal of the original paintings have been reproduced with remarkable accuracy in these full colour prints.

Offer will not be repeated

We urge you to order your full colour reproductions now while the supply lasts. We will send all 4 to you for just $1, plus 25¢ for postage and handling. Each print is 6" x 15", and you will be delighted by the colour and beauty these 4 charming, wide-eyed moppets will add to your home. This is your only chance to order. Be sure to fill out coupon and mail it today. Allow up to four weeks for delivery.

MODERN LIVING, 120 E. 56th ST., NEW YORK, N.Y. 10022

MODERN LIVING **DEPT. A-267**

120 E. 56th ST., NEW YORK, N.Y. 10022

Please send me the 4 Wide-Eyed Moppet Prints for just $1 plus 25¢ for postage and handling, on full money-back guarantee if I am not delighted. Enclosed is $.....

NAME .....

(Please print)

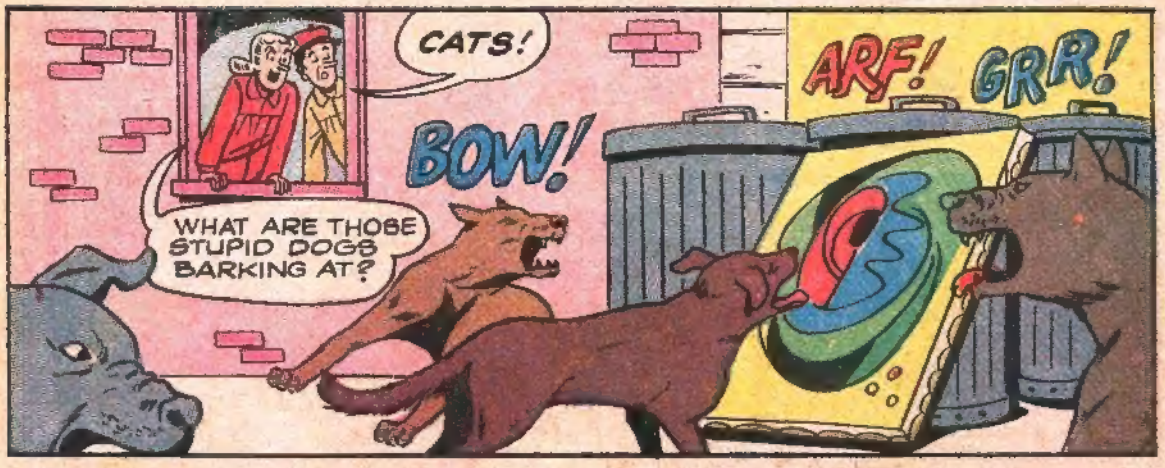
ADDRESS .....

CITY ..... **ZONE** ..... **STATE** .....

SAVE! SPECIAL OFFER: Order 3 sets of all 4 prints for only $2 plus 25c postage and handling. Extra sets make perfect gifts.

JUGHEAD, No. 143, April, 1967. Published monthly by Archie Comic Publications, Inc., 430 DeSoto Ave., St. Louis, Mo. 63147. Executive and Editorial offices: 1116 First Ave., New York, N.Y. 10021. Chicago office: 35 East Wacker Dr., Chicago, Ill. 60601. Second-class Postage Paid at St. Louis, Mo. and at additional mailing offices under the Act of March 3, 1879. All rights reserved. Title registered U.S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies 12c. No actual person is named or delineated in this magazine. Printed in the U.S.A. Copyright 1967 by Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

IN THE TRASH CAN! DO YOU UNDERSTAND? THE TRASH CAN!
AND THEN COME BACK HERE!
MMMPH!
BOW! ARF!
ALL RIGHT! YOU'VE HAD YOUR LAUGH! NOW LET'S STOP WITH THE FUNNIES! YOU DISRUPT THIS CLASS ONCE MORE WITH YOUR--
WHAT IN THE WORLD IS GOING ON OUT THERE?
ER-PERHAPS YOU'D BETTER SEE THIS FOR YOURSELF, MISS GRUNDY!
ARF! GROWF! BOW! BOW
2


CATS!
BOW!
ARF! GRR!
WHAT ARE THOSE STUPID DOGS BARKING AT?

JUGHEAD JONES, I DON'T KNOW HOW YOU TRAINED THOSE DOGS TO DO THAT, BUT I'M UP TO HERE WITH YOUR PRACTICAL JOKES!

NOW YOU SETTLE DOWN TO SOME SERIOUS PAINTING OR YOU'LL LIVE TO REGRET IT!

MAYBE YOU'D BETTER KNOCK OFF THE FUNNY STUFF, JUG! MISS GRUNDY WASN'T LAUGHING!
SSH! QUIET, ARCH! I'M GETTING AN INSPIRATION!

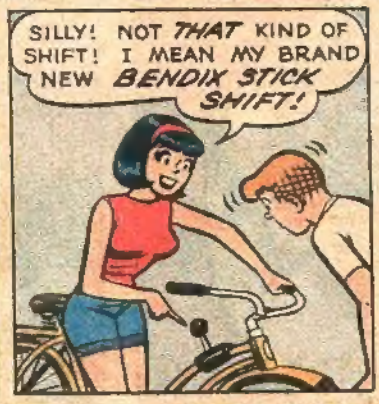
THEY DIDN'T UNDERSTAND PICASSO AT FIRST EITHER!
3

NEXT DAY
ALL RIGHT CLASS! NOW LET'S BE SERIOUS TODAY! YESTERDAY WE PLAYED FOR LAUGHS! TODAY WE PAINT!
NOW LET'S SEE WHAT YOU CAN REALLY DO WHEN YOU TRY, JUGHEAD!
EEYECH!
JUGHEAD JONES, I WARNED YOU YESTERDAY! I WARNED YOU ABOUT YOUR JOKES!
THIS IS NO JOKE, MISS GRUNDY!
OH NO? WELL, SUPPOSE YOU JUST TELL ME THE TITLE OF THIS MASTER-PIECE!
I CALL IT "BIRDSEED"!

MMMPH!
NOW BREAK OUT A NEW CANVAS AND PAINT SOMETHING RECOGNIZABLE!
SIGH! YES, MA'AM!
GOLLY! LOOK!
TWEE!
TWEET!
THOSE BIRDS ARE PECKING AT IT AS IF IT REALLY WAS BIRDSEED!
PERHAPS JUGGIE IS AHEAD OF HIS TIME!
I'M GOING TO LIE DOWN IN THE TEACHERS' LOUNGE! I'M NOT AS YOUNG AS I USED TO BE!
5

NOW YOU'VE UPSET MISS GRUNDY, YOU CRACKPOT!
-AND WHAT'S THIS MESS SUPPOSED TO BE?
"NUTS"!
WHAT A WEIRD IMAGINATION!
LOOK THOSE TWO FIGURES LOOK LIKE ARCHIE AND REGGIE!
BETTY'S RIGHT! WHY DON'T YOU CALL IT, "CLASSMATES" OR SOMETHING?
I PAINT 'EM THE WAY I SEE 'EM!
WHY "NUTS?"
YOU KNOW WHAT YOU ARE, JUG? YOU'RE CRAZY! ISN'T HE CRAZY?
HE'S CRAZY!
THERE'S THE BELL! LET'S GO!
RING!
YOU THINK HE SEES THINGS US NORMAL HUMANS DON'T SEE?-SOME ARTISTS DO, YOU KNOW!
ARE YOU OUT OF YOUR SKULL? IF THAT MESS LOOKED LIKE NUTS, SO DO WE!
HEY GANG! THERE GO A COUPLE OF BIG ONES!
THE END
6

VERONICA MODELS THE LATEST IN SHIFTS



THE BEST PART IS THAT IT'S A SNAP TO INSTALL ON ANY CABLE OPERATED THREE SPEED BIKE! YOU CAN HAVE RACE CAR SHIFTING AT YOUR FINGERTIPS!

SEND TO:
THE BENDIX CORPORATION
DEPARTMENT D
ELMIRA, N.Y. 14903

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP NUMBER

239 STAMPS

plus MIDGET ENCYCLOPEDIA OF STAMP COLLECTING

plus SOLAR SYSTEM ROCKET SERVICE Souvenir Stamp Sheet

yours for only 25¢

TOGO
SOLAR SYST
FREE
MIDGET ENCYCLOPEDIA OF STAMP COLLECTING
Everything you need to know to enjoy this hobby. Includes Stamp Dictionary and Identifier.

WHAT a tremendous bargain! You get *every one* of the fascinating stamps shown on this page, and many more. Fabulous package includes huge selection of pictorials, classics and commemoratives from all over the world—a big boost for your present collection, or the best way to launch your new collection into orbit!

Just look at these beauties you get from exotic, faraway places: *Togo*—U.N. Admission, *Monaco*—*Lourdes* "Miracle," *Nicaragua*—Midget "Christ" Stamp, *Guinea*—Tribal Masks, *Antarctica*—Penguins, *Dahomey*—Man-eating Leopard and hundreds of others. 239 different in all. But that's only the beginning! You also get this *unique* "first-of-its-kind" SOLAR SYSTEM ROCKET SERVICE Souvenir Stamp Sheet, *plus* the informative Midget Encyclopedia of Stamp Collecting shown here.

Yes, you get every one of these items—all for only 25¢. What's more, we'll also include—*on approval*—a big selection of other unusual stamps and sets for free examination. You may purchase any you want at Zenith's low prices—or none at all—and return the remainder within 10 days. What's more, you can cancel service anytime you wish. But, whether or not you buy any of the Approvals—the 239 stamps, Rocket Stamp Sheet and Midget Encyclopedia are yours to keep for only 25¢. Act now. Rush coupon with a quarter today!

ZENITH CO. 81 Willoughby Street Brooklyn, N.Y. 11201

SEND 25¢ WITH COUPON TODAY!

ZENITH COMPANY, Dept. PA-10
81 Willoughby St., Brooklyn, N.Y. 11201

Yes, rush my 239 stamps, Rocket Stamp Sheet and Midget Encyclopedia at once. I enclose 25¢ in full payment.

I will also receive — on approval — a selection of other unusual stamps and sets to look over. I may buy as many — or as few (or none at all) of these Approvals as I wish, at your low, bargain prices—and agree to return the balance within 10 days. I can cancel service anytime.

NAME _____ (Please print)

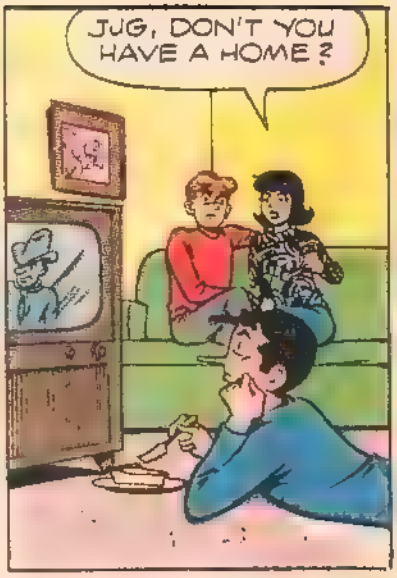
ADDRESS _____

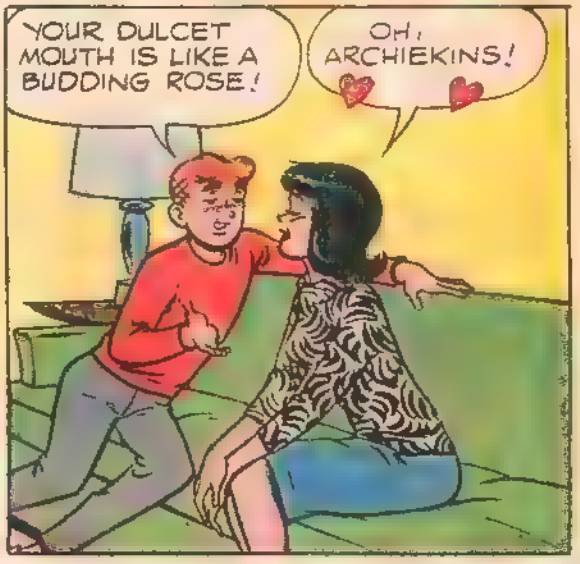
CITY _____ STATE _____ ZIP CODE* _____

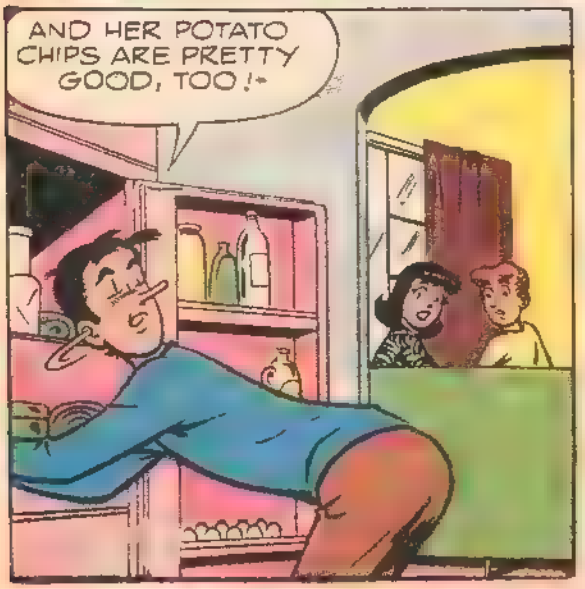
*Include your Zip Code for faster service.

LI'L JINX "A MOUTHFUL!"
COME ON, LI'L JINX! LET'S GO FOR A SODA···I'M TREATING!
GREAT! LET'S GO, GREG!
WOW! YOU'VE BEEN LOADED LATELY! WHERE ARE YOU GETTING THE MONEY?
FROM THE TOOTH FAIRY!
YOU JUST GOT MONEY FROM THE TOOTH FAIRY YESTERDAY!
SWEETS
YOU MUST BE LOSING PLENTY OF TEETH!
NO! BUT I FOUND OUT THE TOOTH FAIRY..
...CAN BE FOOLED BY— ORANGE PITS!
!
END

Jughead IN Chatter Matter







BOYS! GIRLS! LADIES! MEN!

Just Answer this Advertisement . . .

WHICHEVER RING YOU WANT . . .

WE'LL SEND YOU WITHOUT COST

HANDSOME *SIGNET RING!*

The ring you receive will be personalized with your own initial. Made of sturdy, nickel silver, polished and rhodium plated for bright, long wear. Size is quickly adjustable to fit any finger.

FASCINATING *ZODIAC RING!*

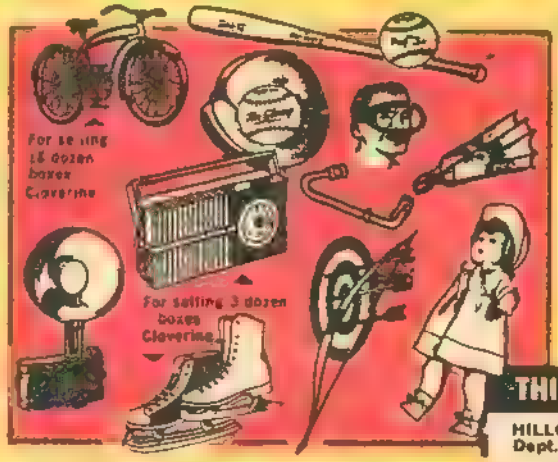
Made of sturdy brass in a 16-K gold electro plated finish, this ring will show the "star sign" of your own birth month. Size quickly adjustable to fit any finger.

THIS IS OUR WAY OF INTRODUCING the Fabulous "Get Things" PLAN

JUST FOR BECOMING OUR STAR SALESMAN

AMAZING PREMIUMS

Just for Selling Popular Cloverine Salve . . . sent to you on trust . . . no charge!



It's fun! It's easy! We'll send you 12 boxes of Cloverine Salve for chaps, chafes and mild burns, a dependable product on the market since 1895. You sell it to friends, relatives and neighbors at 65¢ a box. You send no money to get Cloverine Salve—we ship it to you on trust. After you have sold your salve you remit the proceeds to us and make a selection of the premium you want from our big premium Catalog which will be sent to you along with the salve. The more expensive premiums will require you to sell additional quantities of salve. It's all specified in our catalog, but to get many premiums you need only to sell one order or one dozen boxes. In any case the ring you choose, as described above, will come to you without cost. It's yours to keep.

YOUR IMPORTANT INSTRUCTIONS — PLEASE READ —

HERE ARE OTHER VALUABLE PREMIUMS YOU CAN GET . . .

OFFICIAL "BEATLE" GUITARS • Bibles • Train Travel Case • Scout Knapsack • Fishing Outfits • Scout Axe and Knife Set • Latest Popular Records—45 R.P.M. and 33⅓ • Outdoor Grills • Complete Aluminum Ware Sets • Croquet Set • Build-it-Yourself Canoe • 1000-Shot Daisy Air Rifle (for selling 4 dozen) • Your own Personalized stationery and note paper • Badminton Set • Tool Chests • Jewelry Sets • Dozens more in our Catalog

DON'T WAIT! MAIL COUPON! WE TRUST YOU!

HILLCREST PRODUCTS CO., INC.
DEPT. 1-40, TYRONE, PA.

THIS COUPON WILL BRING RING & SALVE

HILLCREST PRODUCTS CO., INC.
Dept. 1-40, Tyrone, Pa.

Please send me, without cost ☐ SIGNET RING with initial _____ or ☐ ZODIAC RING (my birth date _____). Along with my ring send starting order of Cloverine Salve — 12 boxes, to sell at 65¢ a box. I'll remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

NAME _____ AGE _____

STREET _____ R.D. _____ BOX _____

TOWN _____ ZONE _____ STATE _____

PARENT'S SIGNATURE _____

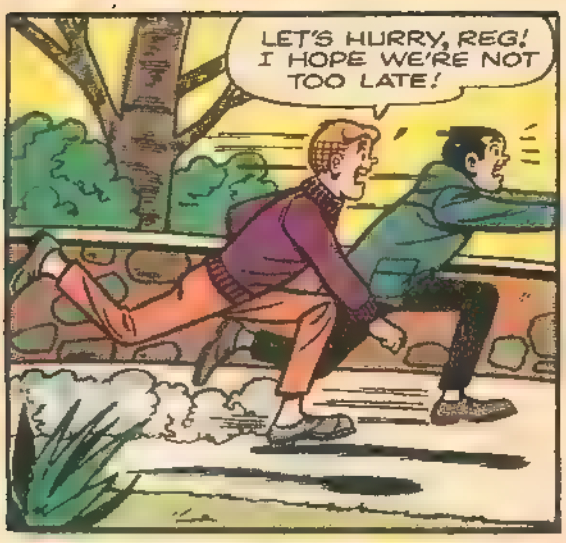
PRINT LAST NAME HERE

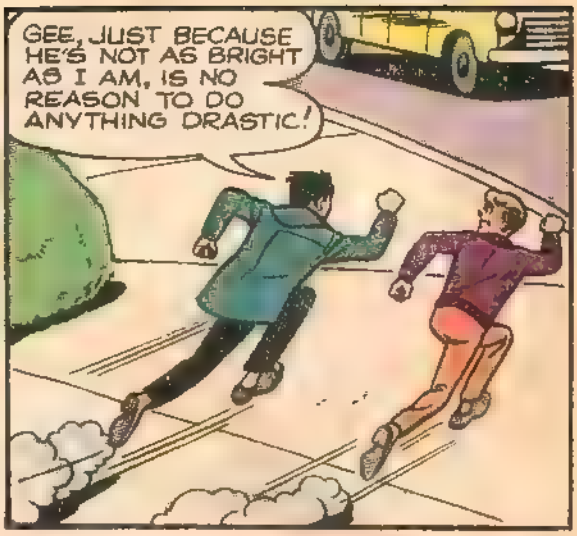
Paste coupon on postcard or mail in envelope today!

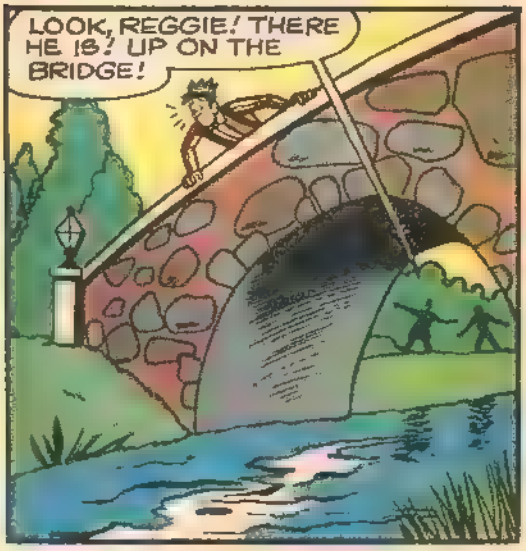
Archie's Pal
Jughead
"Idiots Delight"
IT'S FORSYTHE P. JONES I WANT TO TALK TO YOU ABOUT, MR. WEATHERBEE!
PRINCIPAL
WHAT ABOUT HIM, MISS GRUNDY?
IT'S THESE CLASS MARKS HE'S BEEN GETTING LATELY!
WELL, I'M NOT TOO SURPRISED!
HE'S JUST NOT LIKE THE REST OF THE CLASS!
I SEE WHAT YOU MEAN! HMMM!
1

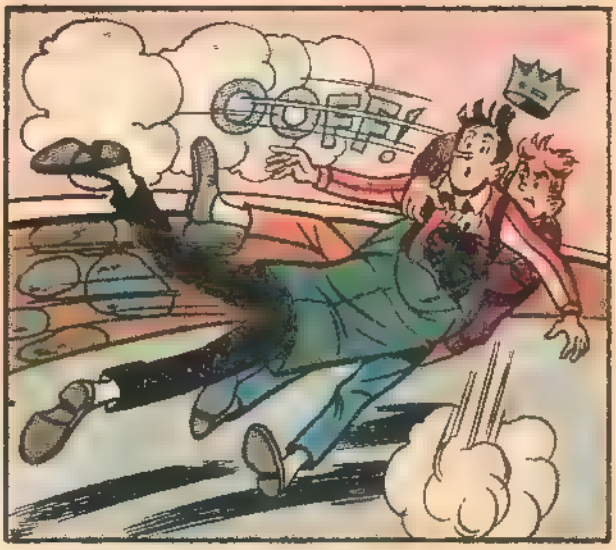
THERE'S ONLY ONE THING TO DO IN A CASE LIKE THIS! WE'LL HAVE TO PUT HIM IN THAT OTHER CLASS!
DO YOU THINK WE SHOULD?
WITH MARKS LIKE THESE, HE CERTAINLY HAS IT COMING TO HIM!
GOSH! THEY'RE GOING TO DEMOTE ME!
PR
AND I'VE BEEN TRYING SO HARD TO KEEP UP!
...IT'S JUST NOT FAIR! HOW COULD THEY DO THIS TO ME?
I'LL BE SEPARATED FROM ALL MY (CHOKE) FRIENDS!
HI, JUG!

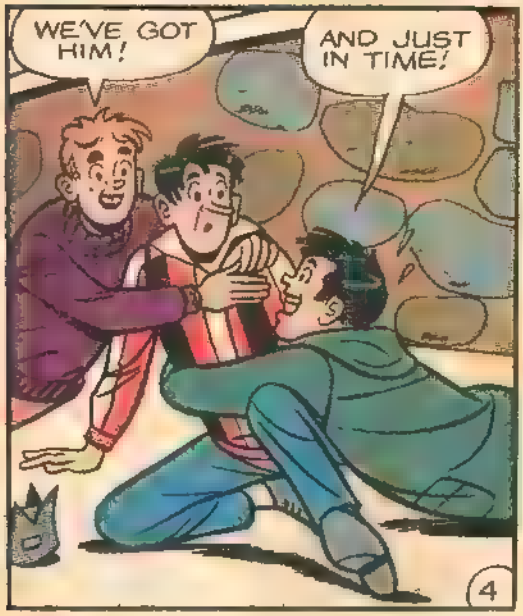
OH, HI REGGIE, OR WHAT I REALLY MEAN IS... SO LONG, OLD BUDDY!
HUH?
WHAT ARE YOU TALKING ABOUT?
THEY'RE GOING TO TAKE ME OUT OF THE CLASS!
FOR GOSH SAKES... WHY?
I'M (CHOKE) TOO EMBARRASSED TO TALK ABOUT IT! SNIFF! SNIFF!
SO LONG, OLD FRIEND!
JUMPING JELLYBEANS! I BETTER GET ARCHIE! HE'S IN A BAD WAY!
ARCHIE! COME QUICK! IT'S JUGHEAD, AND I'M AFRAID HE'S GOING TO DO SOMETHING FOOLISH!
WHY?
I THINK HE'S FLUNKED OUT OF SCHOOL OR SOMETHING!
GOLLY! LET'S FIND HIM!
3


LET'S HURRY, REG! I HOPE WE'RE NOT TOO LATE!


GEE, JUST BECAUSE HE'S NOT AS BRIGHT AS I AM, IS NO REASON TO DO ANYTHING DRASTIC!


LOOK, REGGIE! THERE HE IS! UP ON THE BRIDGE!


OOFF!


WE'VE GOT HIM!
AND JUST IN TIME!
4

AW! COME ON FELLOWS LEAVE ME ALONE! I'M NOT WORTH WORRYING ABOUT!
OF COURSE YOU ARE, JUG!

YOU'RE OUR BEST FRIEND!
YOU MEAN YOUR DUMBEST FRIEND!
WELL, YOU SHOULDN'T LET THAT BOTHER YOU!
I HEARD THEM! THEY'RE PROBABLY GOING TO PUT ME IN AN UNGRADED CLASS!
I GUESS I'M JUST NOT AS BRIGHT AS YOU FELLOWS!
THAT'S TRUE, JUG, BUT...
OH SHUT UP, REGGIE!
COME ON, JUG, LET'S GO BACK TO SCHOOL AND STRAIGHTEN THE WHOLE THING OUT!
MAYBE WE CAN GET THEM TO GIVE YOU A SECOND CHANCE!
YOU MEAN LIKE STARTING ALL OVER AGAIN IN THE KINDERGARTEN?
5

LEAVE FORSYTHE P. JONES BACK? NOT ON YOUR LIFE! HE'S BEEN GETTING THE BEST MARKS IN CLASS!
... WE WERE GOING TO SKIP HIM UP TO THE ADVANCED CLASS! WE WERE AFRAID THE REST OF THE CLASS WAS HOLDING HIM BACK!
IF YOU DON'T MIND MISS GRUNDY, I'D MUCH RATHER STAY IN THE CLASS I'M IN!
OKAY! IF THAT'S WHAT YOU REALLY WANT! IT'S YOUR DECISION!
LATER...
JUGHEAD! HOW COME YOU'RE NOT STUDYING FOR TOMORROWS TEST?
-DON'T BE FOOLISH!
AND LEAVE SOME OF MY DUMB FRIENDS BEHIND? --NEVER!!
HEH! HEH!
THE END

SNEAK PREVIEW!

HERE ARE SOME **ADVANCE SCENES** FROM THE ***FUN-FILLED*** **GIANT-SIZED ALL NEW**

Betty and Veronica SPECTACULAR!

#145

MAIL TO. **BETTY AND VERONICA SPECTACULAR #145**
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN SEND ME ***BETTY AND VERONICA SPECTACULAR NO. 145*** AS SOON AS IT IS OFF THE PRESSES

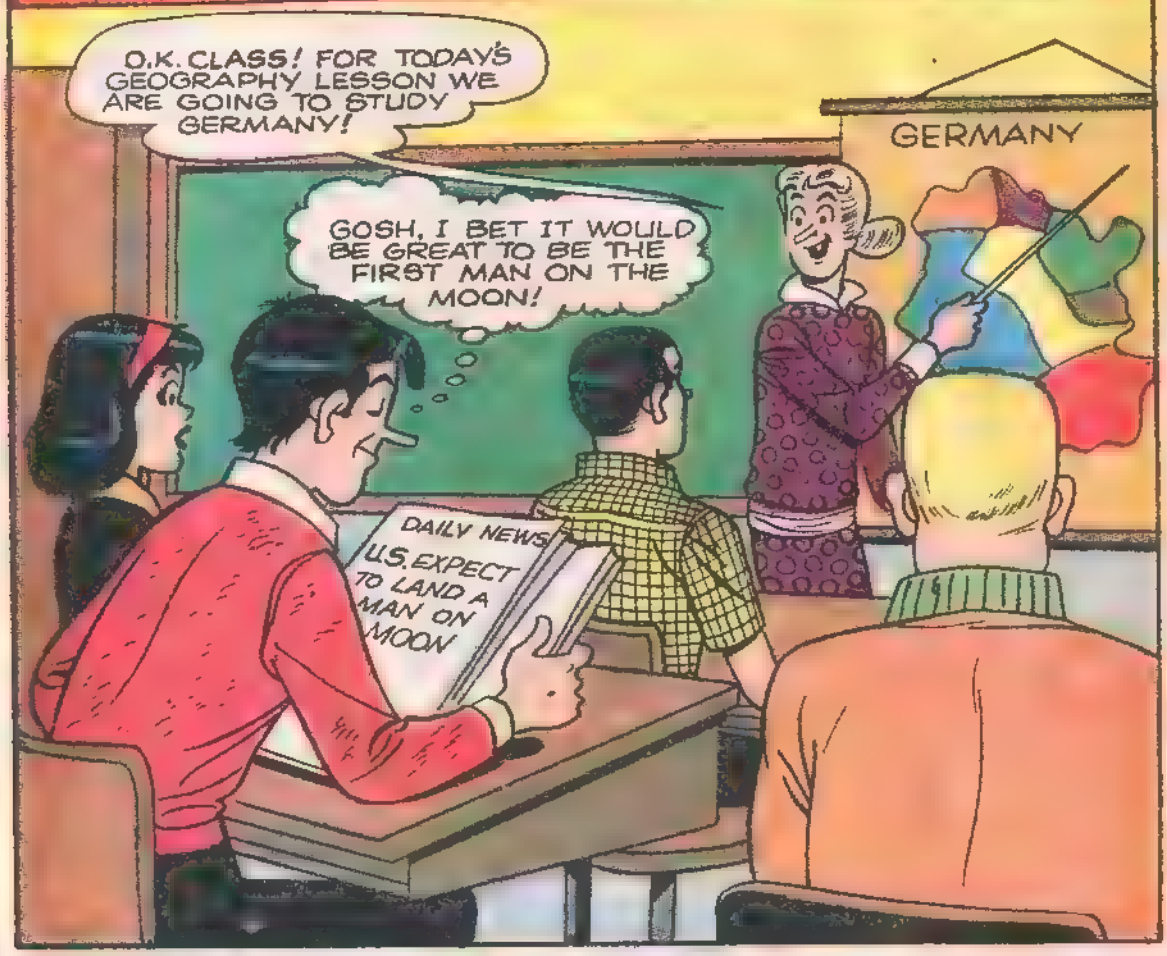
NAME _____
(PLEASE PRINT)

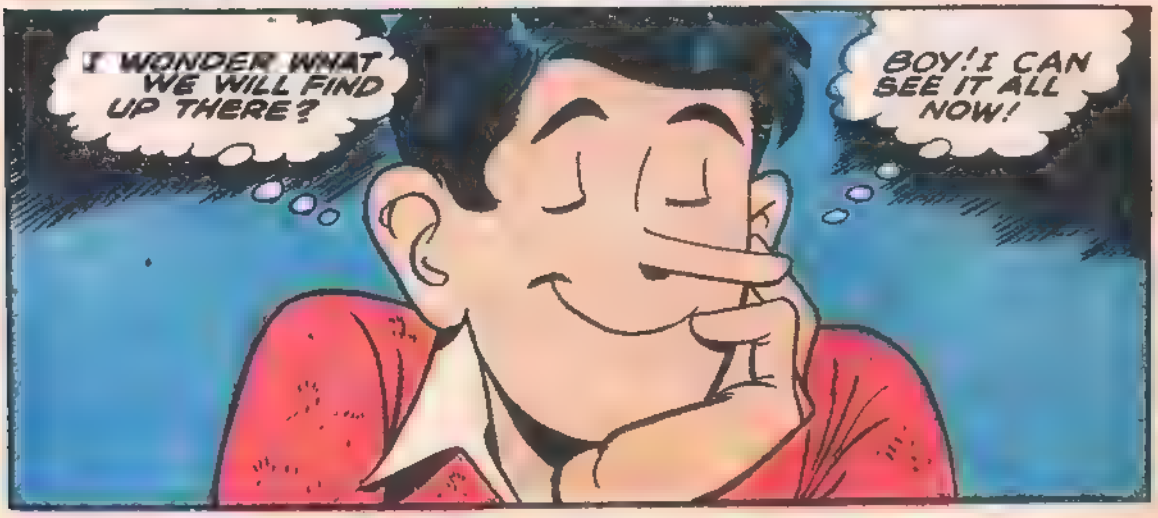
ADDRESS _____

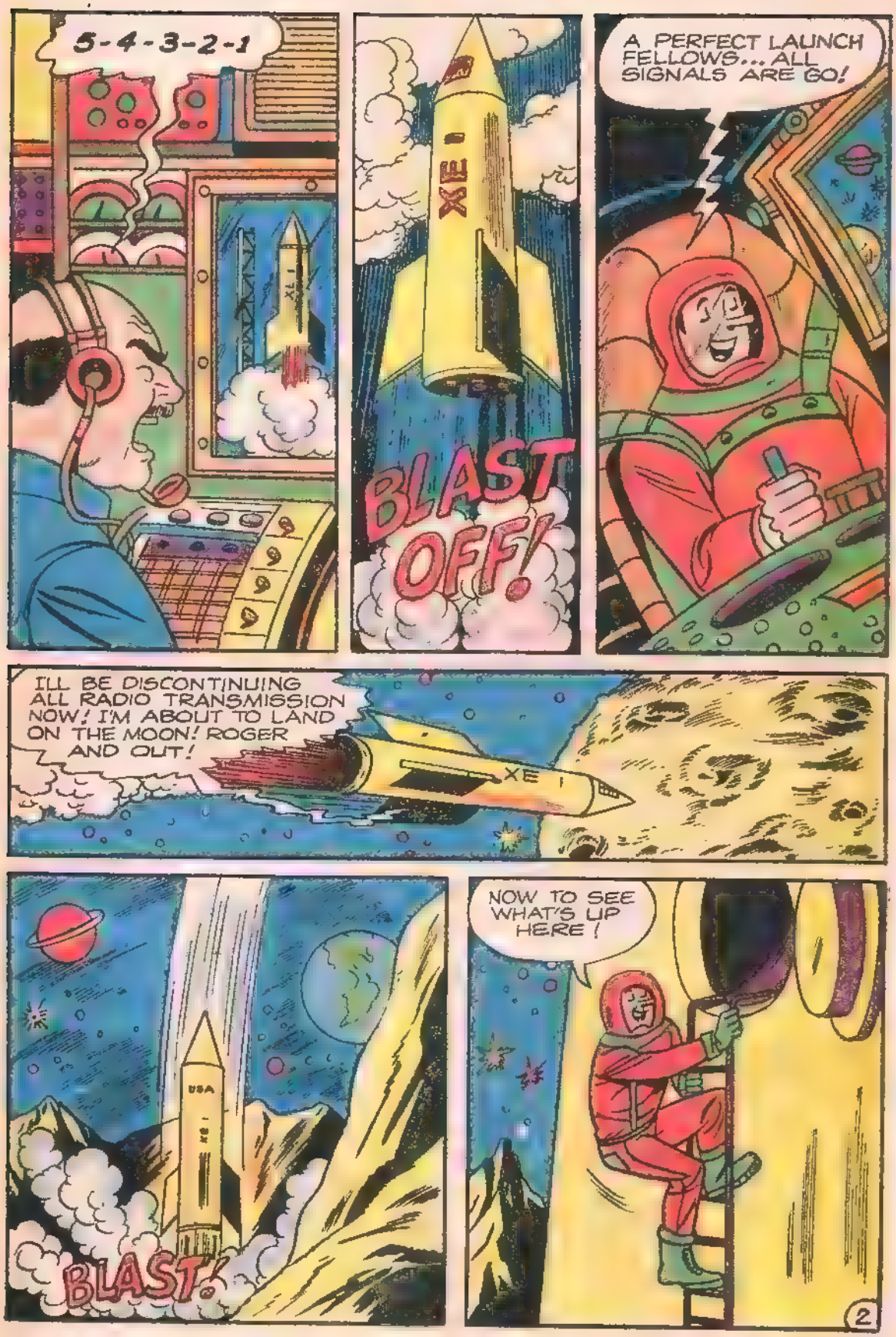
CITY STATE AND ZIP CODE

Archie's Pal

Jughead in "OUT TO LAUNCH"

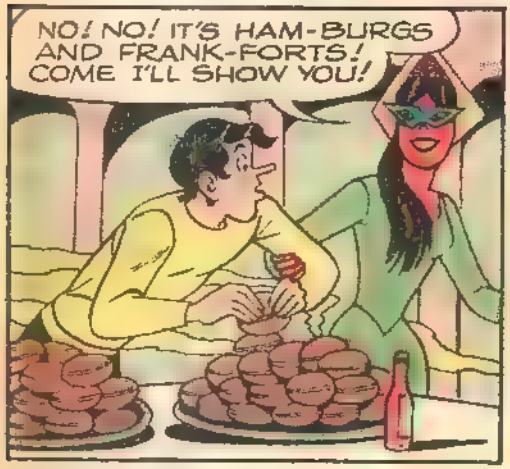

O.K. CLASS! FOR TODAY'S GEOGRAPHY LESSON WE ARE GOING TO STUDY GERMANY!
GERMANY
GOSH, I BET IT WOULD BE GREAT TO BE THE FIRST MAN ON THE MOON!
DAILY NEWS
U.S. EXPECT TO LAND A MAN ON MOON

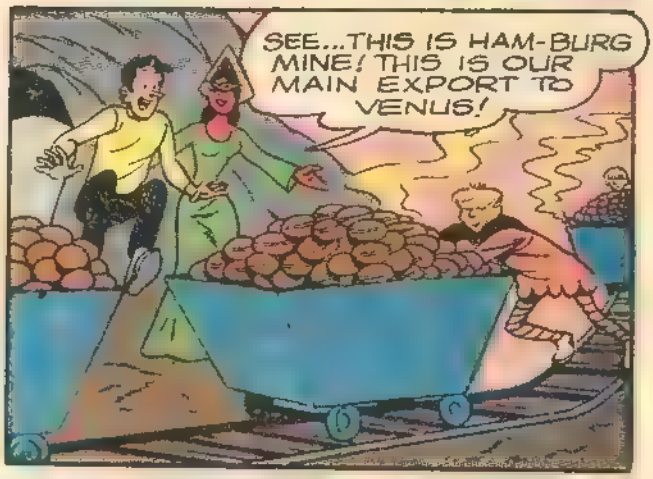


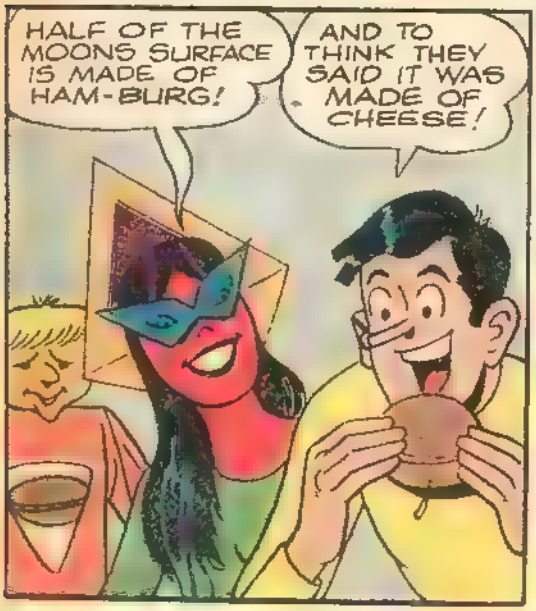

5-4-3-2-1
XE 1
BLAST OFF!
A PERFECT LAUNCH FELLOWS... ALL SIGNALS ARE GO!
I'LL BE DISCONTINUING ALL RADIO TRANSMISSION NOW! I'M ABOUT TO LAND ON THE MOON! ROGER AND OUT!
XE 1
USA
XE 1
BLAST!
NOW TO SEE WHAT'S UP HERE!
2

WHAT'S THAT SMELL? SNIFF! SNIFF! LIKE ONIONS!
IT'S COMING FROM OVER THERE!
WELCOME, EARTH-MAN! WE WERE EXPECTING YOU!
WHAT? YOU WERE?
COME! YOU'RE JUST IN TIME FOR LUNCH!
LUNCH?
YES, WE WANT YOU TO MEET OUR QUEEN! THE BIG HAM-BURG!
DID YOU SAY HAM-BURG? --- WELL, TAKE ME TO YOUR LEADER!
3

WE ARE PLEASED TO MEET YOU, EARTHLING! HERE HAVE SOME OF OUR NATIONAL FOOD!
GOSH! HAMBURGERS AND FRANKFURTERS! WOW!


NO! NO! IT'S HAM-BURGS AND FRANK-FORTS! COME I'LL SHOW YOU!


SEE...THIS IS HAM-BURG MINE! THIS IS OUR MAIN EXPORT TO VENUS!


HALF OF THE MOONS SURFACE IS MADE OF HAM-BURG!
AND TO THINK THEY SAID IT WAS MADE OF CHEESE!

AND THIS IS OUR OTHER EXPORT THE FRANK-FORT TREE!
WITH MUSTARD AND SAUERKRAUT!

OF COURSE IT'S THE ONLY WAY TO GROW THEM!
WHAT? NO RELISH?
NOW EAT TO YOUR HEART'S CONTENT! WHAT WOULD YOU LIKE?
YUM! YUM!
THERE'S JUGHEAD, DAY DREAMING AGAIN! I'LL FIX HIM!
JUGHEAD! NAME ME TWO CITIES IN GERMANY!
UH--OH! A FRANK-FORT AND HAM-BURG!
I DON'T KNOW HOW HE DOES IT!
THE END
5

WOULD YOU BELIEVE...?

■■ that "Would You Believe"
GAG CARDS
will make you a Star
of Stage, Screen & Tv? **NO?**

■■ Would you believe they're the World's Funniest Cards to Flash on Friends and Relatives, at Work, at Gatherings — a card for every Happening, every Occasion. No one can top you when you Flash a "Would You Believe" Card on them

■■ **Would You Believe** that for $1,000 you can have 100 cards as Funny or Funnier then the samples shown? **NO?** Would You Believe 100 Cards for only $1? — You Better Believe It!!! Be the First to be in on the "Would You Believe" Craze Flash them on your Friends, Stump your Family — Everyone will Roar!!!

one side of card ↓ ↓ other side of card

WOULD YOU BELIEVE MY FLYING SAUCER IS PARKED OUTSIDE ?	WOULD YOU BELIEVE A TRICYCLE ?
WOULD YOU BELIEVE CAN LIFT 7,000 LBS ?	WOULD YOU BELIEVE 2 LOLLIPOPS, AND A TOOTSIE ROLL ?
WOULD YOU BELIEVE MILLIONS OF PEOPLE ADORE ME ?	WOULD YOU BELIEVE MY MOTHER KIND OF LIKES ME ?

GAG CARDS / 7551 Melrose Ave., Dept 6146, Hollywood, Calif 90046

YES! I Believe It! Rush my sets of 100 "Would You Believe" Gag Cards at $1 per set. I enclose $.
☐ Cash ☐ Check ☐ Money Order
☐ I enclose 25c extra for Special Rush Handling. No C.O.D.'s

Name _____
Address _____
City _____ State _____ Zip _____

You've Heard About It! You've Read About It!

ALL-TRANSISTOR RADIO

LOUD — CLEAR RECEPTION GUARANTEED

World's Smallest Radio

Nothing Else to Buy — Completely Assembled

LOOK AT THESE SENSATIONAL FEATURES

- **Lightweight — compact**
- **Magnetic earphone included**
- **Especially designed for local reception**
- **Guaranteed to receive all stations in your area**
- **Plays equally well indoors or outdoors**

$3.98 COMPLETE

NOT A TOY
A GENUINE RADIO
To Delight Every Man, Woman, Girl and Boy

SOLD ON MONEY-BACK GUARANTEE

ACTUAL SIZE

Be the first in your neighborhood to own this amazing Radio. Music, News, Sports now available to you 24 hours a day. Imagine being the proud owner of a radio less than 2 inches square.

A miniature marvel . . . no bigger than a small matchbox, but it pulls in newscasts, musical programs and sporting events! It's the most economical radio imaginable! So inconspicuous . . . comes with an ear-speaker for personal listening. Tuck it in a shirt pocket or slip it in your purse . . . a great conversation piece everywhere!

The Radio is guaranteed to be shipped in perfect condition and especially designed for local reception. In some localities you can receive up to seven stations. Don't wait, rush your order today on money-back guarantee.

GAYCRAFT, BOX 826, NIAGARA FALLS, N.Y.

FREE TRIAL OFFER

GAYCRAFT, Dept. ARC-RA
Box 826, Niagara Falls, N.Y. 14302

Please rush on 10 day Free Trial the World's Smallest Radio. I must be 100% satisfied or my money will be refunded in full after 10 days.

Name _____
Address _____
City _____ Zone _____ State _____
I enclose $3.98 plus 25c postage

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 143 APRIL — MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER

LINDA GAMMELL
3011-1 Colyer Apts.
Ft. Riley, Kan. 66442

Dear Archie,

Please don't think that I copied my Paris report from a book, because I didn't. My father is in the Army which made it possible for us to be stationed there for three and one half blissful years. This report was written by me originally while I was there. Then after I became a member of your club (via your wonderful comics) I decided to send it in.

Paris is a big and exciting city. The French men and women sitting at an open sidewalk cafe with one of the historical Parisian sights as a background makes a very interesting and excitement filled scene.

From the Premeier Etage de la Tour Effel (first floor of the Eiffel Tower) one can see a beautiful view of Paris. Especially at night when the neon signs are lit.

The Arc de Triomphe is historical as well as beautiful. On the way to the top of this monument is a museum. From the top of the Arc de Triomphe is a nice scenic view but not as colorful as the one from the Eiffel Tower.

La Notre Dame is one of the oldest and most beautiful churches in the world. This church is situated on an island in the Seine River called Ile de la Cite (Island of the City).

In general Paris is a scenic city, and well worth the trip there.

SECOND PRIZE — $3.00

REPORTER

JOHN FANNING
208-07 53 Avenue
Bayside, N.Y.

Dear Archie,

I wanted to tell you about the vacation I had last summer. We were staying at a motel in the Pocono Mountains. The Pocono Mountains are in Pennsylvania. There was a swimming pool at the motel. They also had fishing, which I enjoyed the most.

One day we went fishing on a nearby lake. The lake was called Brown's Lake. I caught two fish there. Other days I went swimming and played ping-pong. At night we went to the malt shop and had sundaes.

THIRD PRIZE — $2.00

REPORTER

CONNIE FIGUERA
Rt. 4, Box 348-H
Orangeburg, S.C.

Dear Archie,

Guess what we have as a pet! An alligator!

Statement of Ownership, Management and Circulation
(*Act of October 23, 1962 Section 4369, Title 39, U S Code*)

1. Date of Filing: October 1, 1966.
2. Title of Publication: JUGHEAD.
3. Frequency of issue: Monthly.
4. Office of Publication: 420 DeSoto Ave., St. Louis, Mo. 63147.
5. Headquarters or General Business Offices of the Publishers: 1116 First Avenue, New York, N.Y. 10021
6. Names and Addresses of Publisher, Editor, and Managing Editor. Publisher, Louis H. Silberkleit; Editor, John L. Goldwater, Managing Editor, Richard H Goldwater, all at 1116 First Avenue, New York, N Y. 10021.
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given). ARCHIE COMICS PUBLICATIONS, INC., Louis H. Silberkleit, John L Goldwater, Maurice Coyne, all at 1116 First Avenue, New York, N.Y 10021
8. Known Bondholders, Mortgagees, and other Security Holders owning or holding 1 percent or more of total amount of Bonds, Mortgages or other securities. None.
9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10.	Average No. Copies Each Issue During Preceding 12 Months	Single Issue Nearest to Filing Date
A. Total No. copies printed (Net Press Run)	455,269	581,150
B. Paid circulation		
1. Sales through dealers and carriers, street vendors and counter sales	282,928	368,567
2. Mail subscription	2,000	2,000
C. Total paid circulation	284,928	370,567
D. Free distribution (including samples) by mail, carrier or other means	–	–
E. Total distribution (Sum of C and D)	284,928	370,567
F. Office use, left-over, unaccounted, spoiled after printing	170,341	210,583
G. Total (Sum of E and F—should equal net press run shown in A)	455,269	581,150

I certify that the statements made by me above are correct and complete. Louis H. Silberkleit, Publisher

And guess how we got it! Well, one day I went outside to feed our dog, and there was the alligator. I screamed and ran in the house to tell my parents what I had just seen. The next day my brother, Ricky, went out to feed the dog, and he came running into the house and said he had seen the alligator too. So, the next day my mom went out to feed the dog, but she didn't see a thing, then she came back into the house. But when she looked out the patio window, what a surprise she got! The alligator was eating the dog food! Mom called dad, and he caught the alligator, and put him in a cage. He's now two years old and five feet long!

FOURTH PRIZE — $1.00

REPORTER
LILY MARK
111 S. Wayne Avenue
Wayne, Pa.

Dear Archie,

Last year around October we had a new neighbor. Her name was Miss Lyons. She had a Shetland Sheep dog named Jock. One day Miss Lyons broke her arm so I took Jock out on a leash. The first day Jock kept pulling on his leash. But the next week he followed us on a leash. One day Miss Lyons had to go to the hospital. We had to keep Jock for her, that is how we started to really know him. After that Jock would follow us without a leash. I taught him to sit, stay, heel, and jump over a stick which was over two feet high. But one day Miss Lyons moved away. Miss Lyons asked us if we wanted Jock, but my father wouldn't let me have him. Jock came to visit us every day. Then on June 10, 1966 he came to visit me at 8:00 in the morning. He was waiting for me in school. At 2:00 it started to rain. Jock went home. I went to camp during the weekend. But when I came home I found out Jock had died from a car accident during the rain. I was very sad to find out. I will always remember Jock!

FIFTH PRIZE — $1.00

REPORTER
ELLA BESSASON
91 Triton Bay
St. Vital 8, Man., Can.

Dear Archie,

I used to have a cat named Lucky. She was a black color. One day when I was going to school, I almost stepped on a dead mouse on the porch which Lucky had killed. I told my mother, and she said that an old man had once told her that cats would kill and give the killing to her master as a present. So of course, we praised Lucky for the present. She thought she had done a very nice thing. So she decided to give us a nicer present.

That same day we were in our basement. All of a sudden Lucky came through a hole in the basement with something in her mouth. She let it go at my mother's feet. It started to fly because it was a live bird! I ran upstairs screaming while my mother let the bird out. Lucky looked disappointed, but I sure wasn't!

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

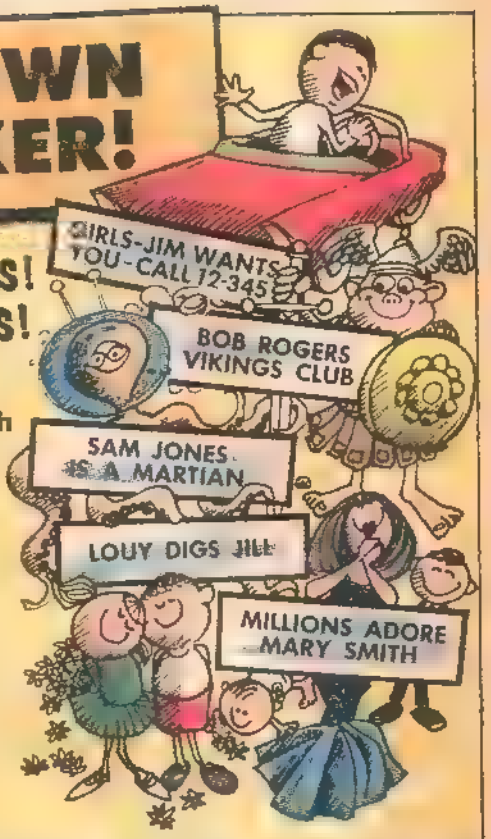
Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

WRITE YOUR OWN BUMPER STICKER!



FOR CARS! FOR LOCKERS! ON WALLS! ON NOTEBOOKS! T-SHIRTS! 10,000 USES!

YOU WRITE THEM . . . WE MAKE THEM FOR YOU $1 Each

Funny or Serious—Your Favorite Gag or Saying. Your Name, Your Business, or Anything You Want To Say. Self-Sticking Adhesive Backed. No Glue Necessary — They Stick to Anything! Hundreds of Uses, Loads of Fun! These are Full Sized, Professionally Printed Red on White Bumper Stickers. You can buy just one, or as many as you want, and the cost is only $1 each. HURRY BE THE FIRST!

HOW TO ORDER . . .

1. Print your bumper sticker message (or messages) on a sheet of paper. 2. Include your name and address (print clearly), and $1 for each bumper sticker you order. 3. For special RUSH printing and handling of your entire order enclose 25c extra. 4. Send today to:

BUMPER STICKERS Dept. 6146
1800 No. Highland Avenue, Los Angeles, California 90046

"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND

DIRECT FROM HOLLYWOOD TO YOU!

FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS of each star you select!

NO LIMIT! Pick as many stars as you like!

Enjoy this thrilling new hobby. start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

Choose from these 100 TOP STARS, or any others! See instructions below

- Julie Andrews
- Ann-Margret
- Frankie Avalon
- Lucille Ball
- Brigitte Bardot
- **Richard Beechart**
- **Batman (Adam West)**
- Beatles together
- Ringo alone
- Paul alone
- John alone
- George alone
- **Dan Blocker**
- **Pat Boone**
- **Randy Boone**
- **Peter Brown**
- **Angela Cartwright**
- George Chakiris
- Dick Chamberlain
- **Sean Connery**
- Chuck Connors
- Robert Conrad
- Gary Conway
- Johnny Crawford
- Tony Curtis
- James Darren
- Doris Day
- James Dean
- Sandra Dee
- Donna Douglas
- James Drury
- **Patty Duke**
- **John Ericson**
- Linda Evans
- Fabian
- Mia Farrow
- Sally Field
- Robert Fuller
- **Annette Funicello**
- **Ann Francis**
- **Mark Goddard**
- Lorne Greene
- **Robert Goulet**
- **Luke Halpin**
- **David Hedison**
- Robert Horton
- Rock Hudson
- David Janssen
- **Chris Jones**
- Danny Kaye
- **Marta Kristen**
- Michael Landon
- Jeri Lawrence
- Brenda Lee
- Jerry Lewis
- Gary Lockwood
- June Lockhart
- Richard Long
- Hayley Mills
- Lee Majors
- **Roger Mobley**
- Marilyn Monroe
- [illegible] Montgomery
- Mary Tyler Moore
- Vic Morrow
- **David McCallum**
- Doug McClure
- Peter McEnery
- Gardner McKay
- Rick Nelson
- **Paul Newman**
- **Ryan O'Neal**
- Paul Petersen
- Elvis Presley
- Debbie Reynolds
- Cliff Richard
- Jeannine Riley
- **Robin (Burt Ward)**
- [illegible]
- **Elke Sommer**
- Connie Stevens
- Inger Stevens
- Elizabeth Taylor
- **Shirley Temple**
- Dick Van Dyke
- **Robert Vaughn**
- Clint Walker
- **Debbie Watson**
- John Wayne
- Guy Williams
- Natalie Wood
- [illegible]
- Efrem Zimbalist

BATMAN AND ROBIN FAN CLUB
14 Photos (8x10's, 4x5's, and Wallet Size) Plus Exciting Membership Card Special
Don't Wait! just $1.98

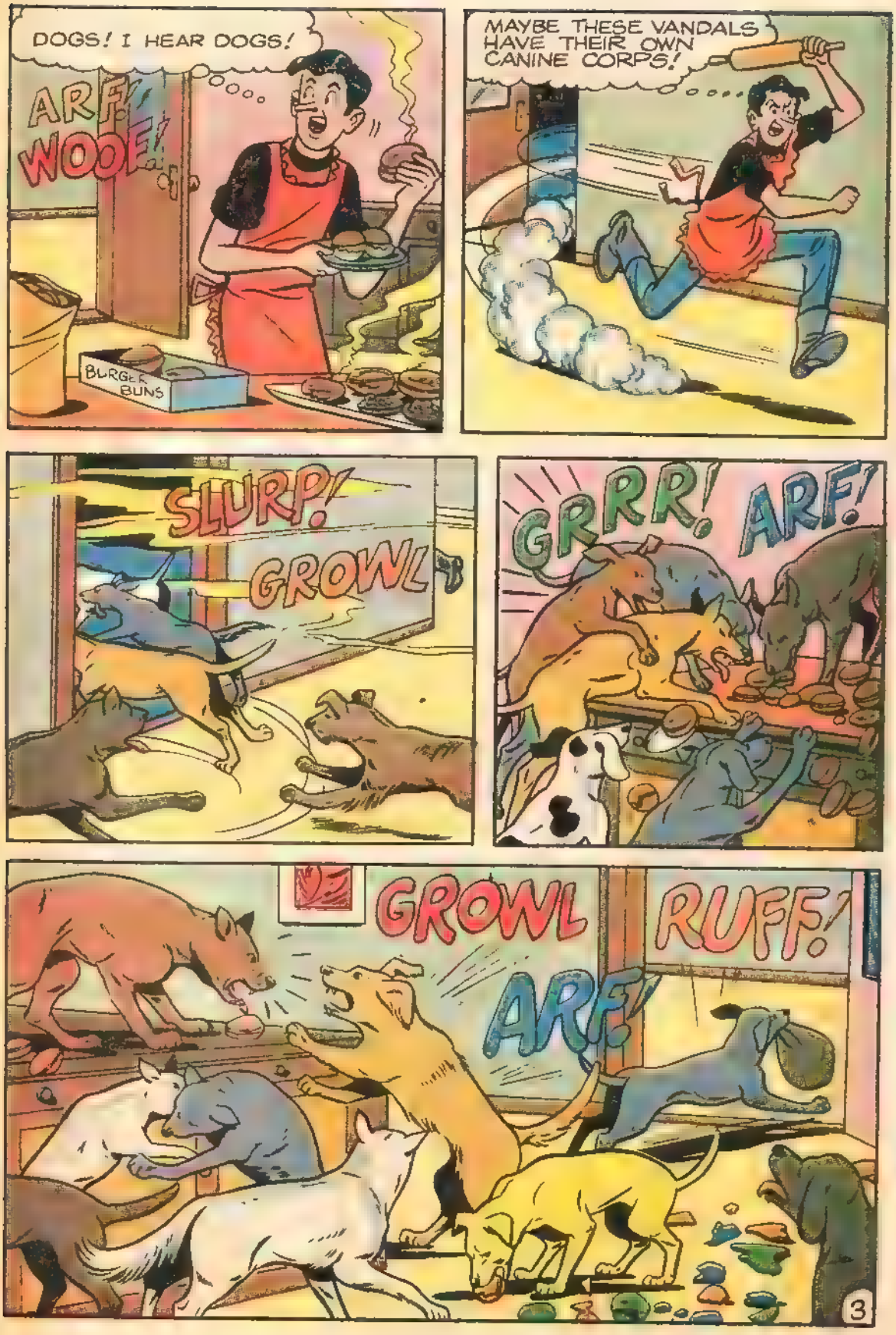
"THE KING"
The one and only ELVIS PRESLEY (who else?) Just received 15 NEW POSES — 1 8x10 — 2 5x7 12 wallets. The price $1.98
Rush your order to me NOW!!! — Jeri

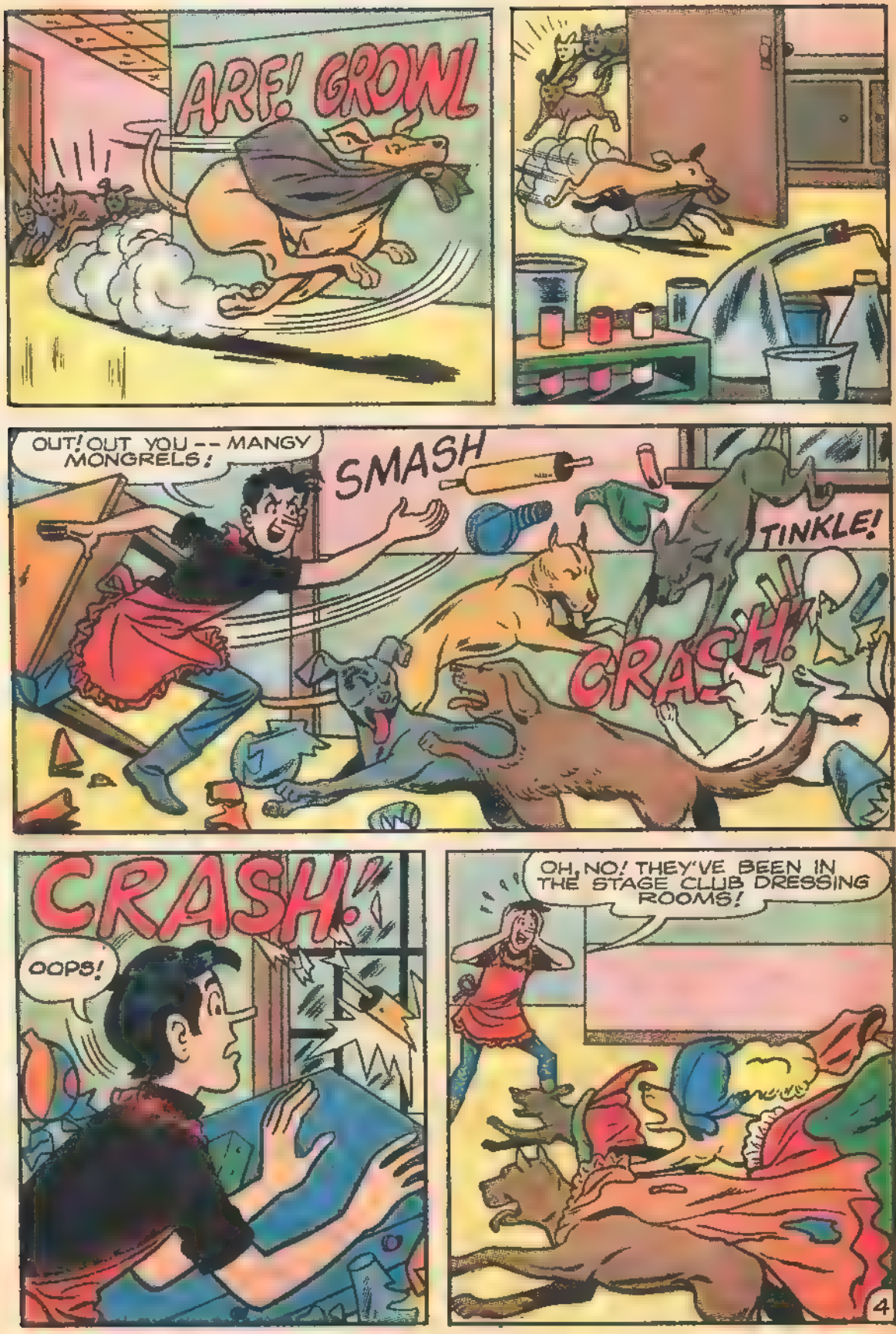
INSTRUCTIONS: 1. [illegible] 2. [illegible]

Mail to me at this address:
JERI OF HOLLYWOOD
DEPT 6146
7561 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

Archie's Pal
Jughead in "Night Patrol"
COLD CUTS
VANDALS TRIED TO BREAK INTO THE SCHOOL LAST NIGHT! WE'VE FORMED A STUDENTS' COMMITTEE TO GUARD THE OLD PRISON!
YOU'RE BAITING YOUR TRAPS WITH HAMBURGER MEAT?
95
U.S. MAIL
TONIGHT'S MY TURN TO ROOM THE HALLOWED HALLS AND DISCOURAGE TRESPASSERS!
THERE ARE STOVES IN THE COOKING CLASS! I'LL NEED AN OCCASIONAL SNACK! IT'S A NATURAL!
MEATS
NATURALLY!
U.S. MAIL
1

AS A MATTER OF FACT, THE PANGS OF HUNGER ARE PANGING ALREADY!
---PANGING? I WONDER IF THERE IS SUCH A WORD?
HOME ECONOMICS
THERE MUST BE! IF PANGS OF HUNGER DON'T PANG, WHAT DO THEY DO?
WHAT THEY DO, JUGHEAD, IS EFFECT MAN AND BEAST ALIKE---
SNIFF!
SNIFF!
---AND, IF YOU HAPPEN TO HAVE CARELESSLY LEFT THE FRONT DOOR OPEN-
ARF!
WOOF! ARF!
RUFF!
2


DOGS! I HEAR DOGS!
ARF!
WOOF!
BURGER BUNS
MAYBE THESE VANDALS HAVE THEIR OWN CANINE CORPS!
SLURP!
GROWL
GRRR!
ARF!
GROWL
RUFF!
ARF!
3


ARF! GROWL
OUT! OUT YOU -- MANGY MONGRELS!
SMASH
TINKLE!
CRASH!
CRASH!
OOPS!
OH, NO! THEY'VE BEEN IN THE STAGE CLUB DRESSING ROOMS!
4

SUPPLY ROOM
CRASH!
SMASH!
CRAK!
BAM!
HAVE A HEART, DOGS! NOT THE SUPPLY ROOM!
HERE! TAKE THE FOOD RIGHT OUT OF MY MOUTH! WHAT DIFFERENCE IF I STARVE! JUST GET OUT!
GROWL
ARF!
NEXT DAY...
OH, NO! OH NO! THOSE MISERABLE VANDALS HIT AGAIN!
(SIGH) NO, MISS GRUNDY!
WITH JUGHEAD WHO NEEDS VANDALS?
THE END
5

Cast your ballot for a successful future!

253 I.C.S. COURSES

I.C.S. is the oldest, largest school of its kind. Over 200 courses for men and women. High school, business, secretarial, interior decorating, engineering. One for you. Direct, job-related. Bedrock facts and theory plus practical application. You learn from experts. Diploma to graduates.

Clip and mail the coupon **now.** You'll receive, absolutely FREE, 3 valuable booklets that have helped thousands. But don't delay. Cast **your** "ballot" for future success!

ACCOUNTING
Accounting for Business Programmers
Accounting (Canadian)
Auditing
Business Law
Cost Accounting
C.P.A. Review
Estate & Trust Accounting
Executive Accounting
Federal Tax
General Accounting
Industrial Accounting
Junior Accounting
Legal Accounting
Office Accounting
Personal Income Tax & Social Security
Practical Accounting
Public Accounting
Small Business Accounting
Starting & Managing a Small Bookkeeping Service

ARCHITECTURE AND BUILDING
Architectural Drawing & Designing
Architecture
Building Contractor
Building Estimator
Building Inspector
Building Maintenance
Carpenter-Builder
Carpentry & Millwork
House Planning, Int. Design
Mason
Painting Contractor
Reading Arch. Blueprints
Review in Arch. Design & Practice
Review of Mech. Systems in Buildings

ART
Amateur Artist
Commercial Art
Commercial Cartooning
Interior Decorating
Show Card & Sign Production
Show Card Writing
Sign Painting & Designing
Sketching & Painting
Oil Painting for Pleasure

AUTOMOTIVE
Automatic Transmission Specialist
Automobile Body Rebuilding & Refinishing
Automobile Electrical Technician
Automobile Engine Tune-Up
Automobile Technician
Automotive Mechanic
Diesel-Gas Motor Vehicle Engines

BUSINESS
Advertising
Basic Inventory Control
Business Administration
Business Management & Marketing
Business Management & Production
Canadian Business Courses
COBOL Programming
Condensed Business Practice
Direct Mail & Mail Order Advertising
Industrial Psychology
Magazine & Newspaper Advertising
Managing a Small Store
Marketing
Marketing Research
Modern Executive Mgt.
Office Automation
Office Management
Programming for Digital Computers
Programming the IBM 1401 Computer
Purchasing Agent
Retail Business Management
Retail & Local Advertising
Retail Merchandising
Retail Selling
Systems and Procedures Analysis

CHEMICAL
Analytical Chemistry
Chemical Engineering
Chemical Engineering Unit Operations
Chemical Laboratory Tech.
Chemical Process Operator
Elements of Nuclear Energy
General Chemistry
Instrumental Laboratory Analysis

CIVIL ENGINEERING
Civil Engineering
Construction Engineering
Highway Engineering
Principles of Surveying
Reading Highway Blueprints
Sanitary Engineering
Sewage Plant Operator
Structural Engineering
Surveying and Mapping
Water Works Operator

DRAFTING
Architectural Drafting
Design Drafting
Drafting Technology
Electrical Drafting
Electrical Engineering Drafting
Electronic Drafting
Intro. Mechanical Drafting
Mechanical Drafting
Pressure-Vessel and Tank Print Reading
Sheet Metal Layout for Air Conditioning
Structural Drafting

ELECTRICAL
Electric Motor Repairman
Electrical Appliance Servicing
Electrical Contractor
Electrical Engineering (Power option or Electronic option)
Electrical Engineering Tech.
Electrical Instrument Tech.
Industrial Electrical Tech.
Power Line Design and Construction
Power Plant Operator (Hydro or Steam Option)
Practical Electrician
Practical Lineman
Reading Electrical Blueprints

ENGINEERING (Professional)
Chemical — Civil
Electrical — Mechanical
Industrial Management for Engineers

ENGLISH AND WRITING
Better Business Writing
Free Lance Writing
Introductory Technical Writing
Modern Letter Writing
Practical English
Short Story Writing

HIGH SCHOOL
High School Business
High School (Canadian)
High School College Prep. (Arts)
High School College Prep. (Engineering & Science)
High School General
High School Mathematics
High School Secretarial
High School Vocational

LANGUAGES
(Edited by Berlitz)
French — German
Italian — Spanish

LEADERSHIP
Basic Supervision
Industrial Foremanship
Industrial Supervision
Personality Development
Personnel-Labor Relations

MATHEMATICS
Advanced Mathematics
Mathematics and Mechanics for Engineering
Mathematics and Physics for Engineering
Math & Physics for Technicians
Modern Elementary Statistics

MECHANICAL
Aircraft & Power Plant Mechanic
Industrial Engineering
Industrial Instrumentation
Machine Design
Mechanical Engineering
Quality Control
Safety Engineering Tech'l'gy
Tool Design
Value Analysis

PETROLEUM
Natural Gas Production & Transmission
Oil Field Technology
Petroleum Production
Petroleum Production Eng'r'g
Petroleum Refinery Operator
Pipeline Engineering

PLASTICS
Plastics Technician

PLUMBING, HEATING, AIR CONDITIONING
Air Conditioning
Air Conditioning Maintenance
Domestic Heating with Oil & Gas
Domestic Refrigeration
Heating
Heating & Air Conditioning with Drawing
Industrial Air Conditioning
Industrial Heating
Plumbing
Plumbing & Heating
Practical Plumbing
Refrigeration
Refrigeration & Air Conditioning
Steam Fitting

PULP AND PAPER
Paper Machine Operator
Paper Making
Pulp Making
Pulp & Paper Engineering
Pulp & Paper Making

SALESMANSHIP
Creative Salesmanship
Real Estate Salesmanship
Sales Management
Salesmanship

SECRETARIAL
Clerk-Typist
Commercial
Legal Secretary
Medical Secretary
Professional Secretary
Shorthand
Stenographic
Typewriting

SHOP PRACTICE
Drill Operator
Foundry Practice
Industrial Metallurgy
Lathe Operator
Machine Shop Inspection
Machine Shop Practice
Machine Shop Practice & Toolmaking
Metallurgical Engineering Technology
Milling Machine Operator
Multicraft Maintenance Mechanic
Practical Millwrighting
Reading Shop Prints
Rigging
Tool Engineering Technology
Tool Grinder
Toolmaking
Turret Lathe Operator
Welding Engineering Technology

STEAM AND DIESEL POWER
Boiler Inspector
Industrial Building Engineer
Power Plant Engineering
Stationary Diesel Engines
Stationary Fireman
Stationary Steam Engineering

TEXTILES
Carding
Carding and Spinning
Dyeing & Finishing
Loom Fixing
Spinning
Textile Designing
Textile Technology
Textile Mill Supervisor
Warping and Weaving

TRAFFIC
Motor Traffic Management
Railway Rate Clerk
Traffic Management

TV-RADIO-ELECTRONICS
Communications Technology
Electronic Fundamentals
Electronic Fundamentals (Programmed)
Electronic Fundamentals with Electronic Equipment Training
Electronic Instrumentation & Servo Fundamentals
Electronic Principles for Automation
Electronics and Applied Calculus
Electronics Technician
First Class Radiotelephone License
Fundamentals of Electronic Computers
General Electronics
General Electronics with Electronic Equip. Trng
Hi-Fi Stereo and Sound Systems Servicing
Industrial Electronics
Industrial Electronics Engineering
Industrial Electronics Engineering Technician
Practical Radio-TV Engineering
Practical Telephony
Principles of Radio-Electronic Telemetry
Principles of Semiconductor-Transistor Circuits
Radio Servicing with Equipment Training
Radio & TV Servicing with Equipment Training
Second Class Radiotelephone License
Sound Systems Specialist
Telephony, Electronics and Radio Communications
TV Receiver Servicing
TV Technician

Clip coupon—and take your first big step to real success! I.C.S., Scranton, Penna. 18515

Accredited Member, National Home Study Council

INTERNATIONAL CORRESPONDENCE SCHOOLS ICS

Box 03992B, Scranton, Penna. 18515 (In Hawaii: P. O. Box 418, Honolulu. In Canada: I. C. S. Canadian, Ltd. In other countries: I. C. S. World, Ltd.)
Without cost or obligation, rush me "HOW to SUCCEED," the opportunity booklet about the field I have indicated below, and a sample lesson.

New! Special Package for Women! *Special Training Programs for Industry* *Convenient Payment Plan*

Name of the course in which you are interested _____

Name _____ (Please indicate Mr. Miss, Mrs.) Age _____ Address _____

City _____ State _____ Zip Code _____ Working Hours _____ A.M. to _____ P.M.

Occupation _____ Employed by _____

☐ I am a member of U. S. Armed Forces. Send me information on special low rates.

GET *Nationally Famous* PRIZES

Join J.S.C.A. — *AT NO COST TO YOU!*

SELL LESS BOXES — **OR A BIG 55c PROFIT FOR EACH BOX YOU SELL**

AMERICA'S ORIGINAL JUNIOR SALES CLUB

JOIN J. S. C. A. TODAY! GET YOUR PRIZES THIS FAST, EASY WAY!

12 TRANSISTOR PORTABLE RADIO OUTFIT
Sell Only 10 Boxes
8 TRANSISTOR STEREO TAPE RECORDER
Sell Only 30 Boxes
COX CHAPARRAL 2-D 1:24 SCALE SLOT RACING CAR KIT
Sell Only 10 Boxes
CUBEX FLASH CAMERA OUTFIT
Sell Only 10 Boxes
PORTABLE PHONOGRAPH
Sell Only 20 Boxes
"TV" RADIO WITH SLIDE VIEWER
Sell Only 20 Boxes
MATCHBOX
"MATCHBOX" RACE TRACK SET
Sell Only 10 Boxes
FOLK GUITAR
Sell Only 10 Boxes
BADMINTON SET
Sell Only 10 Boxes
"BATTLE CRY" GI WALKIE TALKIES
Sell Only 30 Boxes
SENIOR MICROSCOPE LAB
Sell Only 10 Boxes
TENNIS RACKET
Sell Only 10 Boxes
QZ MUFFLER EQUIPPED TRAINER PLANE
Sell Only 10 Boxes
TOM THUMB TYPEWRITER
Sell Only 20 Boxes
DELUXE SKIN DIVER COMPASS
Sell Only 10 Boxes
VOIT RAISED SEAM BASKETBALL
Sell Only 10 Boxes
U. S. BUGLE
Sell Only 10 Boxes
GLASS BOW ARCHERY SET
Sell Only 10 Boxes
PORTABLE HAIR DRYER
Sell Only 10 Boxes
BOYS OR GIRLS LIGHTWEIGHT BICYCLE (with 3-Speed Twist Grip)
Sell Only 60 Boxes
QZ MUFFLER EQUIPPED STING RAY RACER
Sell Only 10 Boxes
X-ACTO CAR-CARRIER TOOL CASE
Sell Only 10 Boxes
GRANT TELESCOPE
Sell Only 20 Boxes
SNARE DRUM OUTFIT
Sell Only 20 Boxes
3 PANEL CHEMISTRY LAB
Sell Only 10 Boxes
DELUXE TENT
Sell Only 20 Boxes
CADET SLEEPING BAG
Sell Only 10 Boxes
GIRLS DIAMOND WATCH
Sell Only 20 Boxes
TYCO HO TRAIN WITH POWER PACK
Sell Only 20 Boxes
DANTE'S DELUXE MAGIC SHOW
Sell Only 10 Boxes
TRANSISTOR RADIO & BROADCASTER
Sell Only 10 Boxes
SPALDING BALL GLOVE
Sell Only 10 Boxes
SENIOR CARPENTER'S CHEST
Sell Only 10 Boxes
DAREDEVIL ROAD RACING SET
Sell Only 20 Boxes
SPIN-CAST ROD AND REEL
Sell Only 10 Boxes
POLYCHORD ELECTRIC PIANO ORGAN
Sell Only 30 Boxes
17 JEWEL CALENDAR WATCH
Sell Only 20 Boxes
BOYS OR GIRLS WRIST WATCH
Sell Only 10 Boxes
COLUMBIA PLAYBOY BICYCLE (Boys or Girls Model)
Sell Only 60 Boxes
DAISY SCOPE RIFLE
Sell Only 10 Boxes
OUR SUNSHINE GREETING CARDS HAVE EARNED THIS SEAL
Good Housekeeping GUARANTEED

HERE'S ALL YOU DO!

Earn these valuable prizes and many more shown in our Big Prize Catalog — become a member of Junior Sales Club. It's easy and loads of fun. Here's all you do! Mail coupon and we'll send you your Free Membership Card, Free Prize Catalog, complete selling instructions and 10 boxes of lovely All Occasion Cards. (If the prize you want requires more than 10 boxes, start off with 10 boxes.) Cards are sent on credit because we trust you! YOU DO NOT PAY IN ADVANCE. **Each box contains 21 beautiful cards of finest quality for the low price of $1.50.** That's about 7¢ a card! Relatives, neighbors, friends — everyone will want one or more boxes. That's why many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL. You have 30 days to sell your cards. Then promptly return prepaid by Parcel Post any boxes you can't sell, keeping 55¢ for each box you do sell. That's all there is to it! Get the prizes you want the fast, easy J. S. C. A. way.

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

Join the ORIGINAL J. S. C. A. Get your Prizes This Fast Easy Way!

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

FIRST CLASS PERMIT NO. 3105 SPRINGFIELD, MASSACHUSETTS

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

Postage Will Be Paid by

Junior Sales Club of America

Dept. 67AC-2 SPRINGFIELD, MASSACHUSETTS 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Send me a supply of 10 All Occasion Card boxes to sell.

NAME..... *Print Clearly*

ADDRESS.....

CITY..... STATE..... Zip.....

PARENT'S SIGNATURE.....

Complete Fishing Outfits

Transistor Radios

Croquet Set

Junior Guitars

Wrist Watches

Daisy Air Rifles

Girl's Travel Case

Model Hot Rod Kits

Baseball Gloves

Sleeping Bags

10 & 60 Power Telescopes

Complete Archery Outfit

Gemini Rocket

Chemistry Sets

3-Speed Bicycle

Basketball and Goal

Walkie-Talkie

Knapsacks

Pool Table Set

Flash Camera Outfits

Polaroid Camera

"I sell American Seeds every year."

Joel Ballenger
Washington

"It's an easy way to get money and prizes."

Mary Zimmerman
Wisconsin

"They sell as fast as I can show them."

William Hanlin
Missouri

MAKE MONEY
GET PRIZES
with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 45-pack order of American Vegetable and Flower Seeds at 20c a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can too—and get your prize at once. Or, if you want money instead of a prize, keep $3.00 for every 45-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of *these* coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 748
Lancaster, Pa. 17604
OUR 49th YEAR

MAIL ONE COUPON TODAY
Give the Other to a Friend

AMERICAN SEED CO., Dept. 748, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 20c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____ Zip Code _____

AMERICAN SEED CO., Dept. 748, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 45 packs of American Seeds. I'll sell them at 20c a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____ Zip Code _____

EXTRA!

$3,000 GIVEN AWAY in our Promptness Contest!
$1,000 U.S. Savings Bond
Plus $2000 more in Runner-up Awards

Contest information is sent with your Big Prize Book and Seeds.

SAVE FOR COLLEGE or SPEND IT NOW!